



## FREMONTCHAMBER

### WHEN YOU KEEP IT LOCAL

- 1) Your choices create jobs in your hometown.
- 2) The business or organization that you patronize pays it forward into local charities, schools and community events.
- 3) Your purchasing pattern helps to build a wider local selection of products and services.
- 4) You may actually save money - no shipping, no driving to distant stores.
- 5) Your patronage builds the local trade area, which in turn attracts more businesses.
- 6) You help to build a distinctive local identity that's responsive to Fremont's unique wants and needs.
- 7) Your local focus helps to build a "green" economy that supports and features more locally sourced products.
- 8) Your repeat business ensures more convenient access to products and services, which is especially important for young people and seniors without transportation.
- 9) You build valuable relationships and get more personalized service from people who know your name.
- 10) Your dollar spent at a favorite store circulates to other stores and services, constantly adding more local value. Fremont grows through your decision to THINK LOCAL.

